

Berlin Raceway wants to work with you and PUT MONEY IN YOUR POCKET

Work with us in sharing the passion and excitement of our events with businesses, networks, and people you may know.

Now through September 1st, 2021, Berlin Raceway will team up with you (competitors, fans, families, and friends). By joining the Berlin Sales Army and helping us grow, you will earn money, and more for your efforts.

We are asking you to reach out to organizations that might have an interest in being a partner of Berlin Raceway through track partnerships. These can be organizations that you already know, or by simply making a cold call. If a business shows an interest, you make the introduction and we do the rest.

If the business becomes a partner with the Berlin Raceway, you will receive a 10% commission once the track has been paid in full. Plus, based on the partnership level, you may be entitled to even more. See below

Based on the partnership level, in addition to the 10% Commission you will receive:

\$2,500 Partnership = 25 undated tickets and a \$25 Berlin Raceway Gift Card for you.

\$5,000 Partnership = 50 undated tickets and a \$50 Berlin Raceway Gift Card for you.

\$10,000 Partnership = 100 undated tickets and a \$100 Berlin Raceway Gift Card for you.

\$15,000 Partnership = 200 undated tickets and a \$200 Berlin Raceway Gift Card for you.

- There is no limit to the amount that you can earn
- Current track partnerships are not eligible for this promotion
- Partnership Forms are available through the Berlin office or attached PDF
- Berlin will contact your business lead within 10 business days
- For questions on this program please email Jennifer@berlinraceway.com

Partnership Form (page 1)

I (your name) _____ have contacted
(business name) _____ on behalf of the Berlin Raceway.

Please verify and initial each box to be valid:

_____ I understand that if this sales lead turns into a new account for Berlin Raceway, I will receive 10% commission once the organization listed has paid in full.

_____ The organization and contact person listed below has been contacted and has acknowledged interest in partnering with the Berlin Raceway.

_____ The contact person is aware that a representative from the Berlin Raceway will be in contact with the individual listed and that you would be eligible for a commission if the organization elects to financially partner with Berlin Raceway.

NOTE:

COVID 19 has changed the way we conduct ourselves. We respect your time and desire to work alongside our team. We ask that you adhere to all state regulations and protocol. We are preparing for a full and successful season in 2021. Any deviation to the schedule or the way that we facilitate an event day will be communicated and appropriately adjusted with any and all partners.

Partnership Form (page 2)

Finders Info:

Full Name: _____

Address: _____

Phone # _____

Tax ID/SS# (provided before payment): _____

Partner Info:

Business Name: _____

Contact Name: _____

Address: _____

Phone #: _____

Email Address: _____

Commission will be paid once partner has paid in full

*I acknowledge that the taxpayer information provided above is complete and correct and that any payment over \$600 will be provided to the IRS as having been collected by the person or company that I listed. *

Finders Signature: _____

Date: _____

Below is for Office Use ONLY

Berlin Representative : _____

Date Closed: _____

Sold Amount: _____

Finders Commission: _____

Attached Signed Agreement

Commission will be paid once partner has paid in full